

J MATTHEW SAUNDERS

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Transformation Leader and Senior Product Manager

Dynamic technology leader and analyst with experience directing product management, delivering technical leadership, and utilizing agile frameworks. Nimble at creating, building, and nurturing professional relationships that foster business leads. Excels at managing teams, driving business change and providing customer-centric solutions. Drives creation of scalable strategies with measurable impact. Advocate for neurodiversity, fostering inclusivity and awareness in the tech industry. Core Competencies include:

Scrum Alliance Certified Scrum Product Owner | Business Transformation & Technology Leadership | Product Ownership and Management | Project Management | Translator between technical and business perspectives | Architecture | Public Speaking | Certified SAFe 6 Lean Portfolio Manager | Scrum Alliance Certified Scrum Master | Cross-Functional Initiative Leadership | Coaching & Mentoring

Professional Experience

Pfizer, New York, New York

November 2015 – January 2025

Director – Business Analyst, 2024 – January 2025

Oversee business analysis activities, focusing on delivering comprehensive reports and supporting various cross-departmental projects. Collaborate with senior leaders and project managers to enhance operational efficiency and drive business initiatives. Serve as an Organizing Committee Member and SteerCo member for Pfizer's Neurodiversity Colleague Resource Group.

- Initiated and led the BrandID query audit, employing AI to analyze SLA lead times, establishing consistent branding standards across Pfizer.
- Designed and implemented a new website workflow, projected to reduce time spent on design and development by 20%.
- Actively contributed to fostering inclusivity as a SteerCo member of the Neurodiversity Colleague Community.
- Known for strong teamwork, data-informed decisions, and commitment to meeting quarterly targets.

Director – Solutions Architect Hcp Portal, 2022 – 2024

Served as Delivery Lead for the HCP (Healthcare Professional) Portal, acting as a bridge between the technical team, portal leadership, product, and business partners. Assisted in managing a \$22MM/year budget.

- Managed recruitment and retention of remote talent.
- Introduced a scaled agile framework (SAFe), boosting delivery speed by over 500%, overseeing nine scrum teams within the agile train.
- Spearheaded a global digital marketing platform rollout in 69 countries within 18 months, achieving revenue growth and cost savings.
- Delivered enhanced digital capabilities, leading to a 50% increase in user engagement and a 50-70% rise in user acquisition and activation in key regions.
- Led AI research to optimize development practices, improving developer productivity by 49%.
- Developed and executed a change strategy for PfizerPro, achieving 659,000 monthly active users, over 1 million page views, and significant growth in organic and repeat visits.
- Enhanced the publishing platform, resulting in a 1200% increase in site-to-market speed, reduced upgrade costs to zero, and reduced upgrade time by 88%.

Senior Manager – Hcp Portal, 2019 – 2022

Engineering lead for the C4 organization focused on the Next Generation HCP Platform.

- Led the development of a proof of concept for the Next Generation HCP Portal Platform, launching its first version in the U.S.
- Transitioned teams from Kanban to Agile Scrum framework, enhancing workflow efficiency.
- Managed five scrum teams, contributing to the platform's UK launch and foundational system.

Engineering Lead and Product Owner – Hcp Portal and Smartsuite (Contractor), 2015 – 2019

Led updates to various HCP platforms, serving as the main liaison between technical and business teams.

- Provided technical leadership and strategic direction to meet business goals.
- Product Owner for SmartSuite, a key regulatory comparison tool.
- Integrated webinar functionalities and developed an editor audit system for content tracking.
- Led the technical upgrade of the U.S. portal, enhancing site performance by 58%.
- Conducted GDPR analysis for European HCP portals, applying compliance solutions.
- Developed hybrid JAMStack/Drupal strategies for web editing outputs.

Aten Design Group, Denver, Colorado

June 2013 – November 2015

VP Of Project Management

Oversaw project management practice, transforming the company's development practice to utilize the Scrum framework.

- Clients included: Human Rights Watch, World Wildlife Foundation, Colorado Public Radio, World Resources Institute, Lucile Packard Foundation for Children's Health, Guttmacher Institute, Marketing Research Association, Nashville Public Library, Stanford University, Berkeley, Stony Brook University.
- Ensured projects were completed on time and within budget.
- Oversaw three agile teams.

Examiner.Com (Subsidiary Of AXS), Denver, Colorado

December 2009 - May 2012

Senior Director of Technology

Drove value for Examiner.com by transitioning the platform into a modern framework.

- Oversaw the technical development of the Examiner.com transition from Cold Fusion and MS SQL to Drupal 7 and MongoDB/MySQL.
- Defined Product Architecture.
- Managed an international team of 25 developers.
- Defined requirements based on customer needs.
- Member of the Executive Technology Leadership Committee.
- Patent Team Member.

Education

Master of Fine Arts (MFA)

Virginia Polytechnic Institute & State University

Certificate In Business - Arts Administration Concentration

University Of Ottawa

Bachelor of Arts (BA)

Bishop's University

Affiliations

Public Speaker, 20+ International Presentations

Advocate and Speaker, Neurodiversity in tech

Former Board Member, Drupal Association

Founder and Chair, Drupal Colorado Inc.

Digital Media Artist

Certified Master Scuba Diver

Youth Mentor and Advisory Board, NEXT for Autism

Former Vice President, Crown Pointe Academy